ORDER

Orders Order / Rev: 715925 06331752 Alt Order #: **CRAVAAK FOR CONGRESS** Product Desc: **KARE** Estimate: C23C29 Flight Dates: 10/23/12 - 10/29/12 Primary AE: Jim Quinn Original Date / Rev: 10/26/12 / 10/26/12 Sales Office: T-PHI Order Type: Political Sales Region: NAT **Smart Media Group Inc/ POL** Name: Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast WEEKLY 814 King Street Billing Cycle: Alexandria, VA 22314 Agency Commission: 15% Advertiser CRAVAACK, C / R /CON Name: A35+ Demographic: New Business Thru: **Product Codes:** PL-US House Representative Order Separation: 00:15:00 Priority: P-2 Advertiser External ID:

Bill Plan

2				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/22/12	10/28/12	58	\$86,800.00	\$73,780.00
10/29/12	11/04/12	7	\$3,975.00	\$3,378.75

Revenue Codes:

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	58	\$86,800.00	\$73,780.00	0.00
November 2012	7	\$3,975.00	\$3,378.75	0.00
Totals	65	\$90,775.00	\$77,158.75	0.00

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

AGY, GEN, POL

Ιn	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	nots	Rate Pri	Rta Type	Snots	Amount
	KARE		2 10/26/12	M-F 2-3p	CM	2P-3P	F	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
				The Doctors			_			***************************************		_	*********
	THE DO	CTORS											
	<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/	22/12	10/28/12	F	2	\$300.00	0.00						
3	KARE	10/26/1	2 10/26/12	M-F 4-430p	CM	4-430P	F	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
				KARE 11 4 News									
	4P NEW	-	E 15 /		0	Б.	D ::						
		rt Date	End Date	Weekdays F	Spots/Week	Rate	Rating						
	Veek: 10/		10/28/12		CM	\$525.00	0.00	.20		£4.250.00 D.4	0.00 NIM	,	Φ4 ΩΕΩ ΩΩ
4	KAKE	10/26/1	2 10/26/12	M-F 430-5p Jeopardy	CM	430-5P	F	:30	1	\$1,350.00 P-4	0.00 NM	1	\$1,350.00
	JEOPAF	RDY		Jeopardy									
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
٧	Veek: 10/	22/12	10/28/12	F	1	\$1,350.00	0.00						
5	KARE	10/26/1	2 10/26/12	M-F 5-530p	CM	5-530p	F	:30	1	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
				KARE 11 5 News		·							
	KARE1	INWS-5											
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
V	Veek: 10/		10/28/12	F	1	\$1,800.00	0.00						
6	KARE	10/26/1	2 10/26/12	M-F 9-10a	CM	9-10a	F	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
	TODAY	4.4		TODAY									
	TODAY		Cad Data	Ma alada sa	Consta AM and	Dete	Datina						
	Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					ı	

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Order / Rev: 715925 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End	Γime Day	s Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
6 KARE	10/26/1	2 10/26/12	M-F 9-10a TODAY	СМ	9-10a	I	F :30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY	11		105/11									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	F	2	\$350.00	0.00						
N 8 KARE	10/29/1	2 10/29/12	M-F 2-3p The Doctors	СМ	2P-3P	M	:30	1	\$300.00 P-4	0.00 NM	1	\$300.00
THE DC	CTORS											
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays M	Spots/Week 1	Rate \$300.00	Rating 0.00						
			M-F 4-430p	CM	4-430P	M	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
			KARE 11 4 News									
4P NEW	_											
Star Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$525.00	Rating 0.00						
				CM	5-530p	M	:30	1	\$1,975.00 P-4	0.00 NM	1	\$1,975.00
II IVAIL	10/23/1	2 10/25/12	KARE 11 5 News		5 550р	111	.50		ψ1,575.001 -4	0.00 14101	'	ψ1,575.00
KARE11	NWS-5											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M	1	\$1,975.00	0.00 M	.00		\$250.00 D.4	0.00 NIM	,	#250.00
12 KARE	10/29/1	2 10/29/12	KARE First Editio	CM n M-F	5-6a	IVI	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
KARE11	I-1ST ED	T	TO THE PRIOR Editio									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M	1	\$350.00	0.00						
13 KARE	10/29/1	2 10/29/12		CM	9-10a	М	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
TODAY	11		TODAY									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M	2	\$350.00	0.00						
14 KARE	10/27/1	2 10/27/12	•	CM	5-530P		S- :30	1	\$900.00 P-4	0.00 NM	1	\$900.00
KADE11	INWS-5	ς Λ	KARE 11 5 News	Sa								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	S-	1	\$900.00	0.00						
15 KARE	10/27/1	2 10/27/12	Sat 6-630p	CM	6-630P		S- :30	1	\$1,150.00 P-4	0.00 NM	1	\$1,150.00
KAREAA		0.4	KARE 11 6 News	Sa								
_	INWS-6		Mookdays	Spots/Week	Pata	Pating						
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> S-		Rate \$1,150.00	<u>Rating</u> 0.00						
		2 10/27/12	Sat 8-10a	CM	8-10a		S- :30	2	\$450.00 P-2	0.00 NM	2	\$900.00
			KARE 11 Saturda	ıy								
	I NWS S		NA/ Lodes	0	Data	Detie						
Week: 10/2	rt Date 22/12	End Date 10/28/12	Weekdays S-	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
			Sun 5-530p	CM	5-530P		- S :30	1	\$1,150.00 P-4	0.00 NM	1	\$1,150.00
			KARE 11 5 News						**,			* 1,100100
KARE11					_							
Star Week: 10/2	rt Date	End Date 10/28/12	Weekdays S	Spots/Week	Rate \$1,150.00	Rating 0.00						
		2 10/25/12		CM	2P-3P	T-	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
15 TOTAL	10/23/1	2 10/23/12	The Doctors	Olvi	21 01	1	.50	_	ψ300.001 -4	0.00 14101		ψ000.00
THE DO	CTORS											
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	T	2	\$300.00	0.00 T-	.20	4	\$505.00.D.4	0.00 NIA	4	\$ E0E 00
∠U NAKE	10/25/1	2 10/25/12	M-F 4-430p KARE 11 4 News	СМ	4-430P	1-	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEW	/S											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/28/12	T	1	\$525.00	0.00			04.050.005 :	0.00.111		04.070.07
21 KARE	10/25/1	2 10/25/12		CM	430-5P	T-	:30	1	\$1,350.00 P-4	0.00 NM	1	\$1,350.00

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Order / Rev: 715925 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
			M-F 430-5p Jeopardy										_
JEOPA	RDY		Coopardy									_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	_						
Week: 10/2		10/28/12	M F 5 62	CM	\$1,350.00 5-6a		00 T	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
25 NAINL	10/23/1	2 10/23/12	KARE First Edition	_	J-0a		1	.30	٠	\$330.00 F-4	U.UU INIVI	'	φ330.00
	1-1ST E				_								
Sta Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$350.00	Ratir 0	<u>ng</u> 00						
		2 10/25/12		CM	9-10a		T	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
			TODAY										
TODAY		End Data	Mookdovo	Spoto/Mook	Poto	Doti							
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> T	Spots/Week 2	Rate \$350.00	Ratir 0.	<u>19</u> 00						
26 KARE	10/23/1	2 10/23/12	M-F 2-3p	СМ	2P-3P		- T	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
THE DO	OCTORS		The Doctors										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/		10/28/12	- T	2	\$300.00		00						
27 KARE	10/23/1	2 10/23/12	M-F 4-430p	CM	4-430P		- T	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEW	٧S		KARE 11 4 News										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir	ng						
Week: 10/		10/28/12	- T	1	\$525.00		00						
28 KARE	10/23/1	2 10/23/12	M-F 430-5p	CM	430-5P		- T	:30	1	\$1,350.00 P-4	0.00 NM	1	\$1,350.00
JEOPA	RDY		Jeopardy										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
Week: 10/2		10/28/12	- T	CM	\$1,350.00		00 - T	.20		\$350.00 P-4	0.00 NIM	1	\$250.00
30 KARE	10/23/1	2 10/23/12	KARE First Editio		5-6a		- 1	:30	1	\$350.00 P-4	0.00 NM	1	\$350.00
KARE1	1-1ST E	TC											
<u>Sta</u> Week: 10/	rt Date	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week	Rate \$350.00	Ratir	<u>ng</u> 00						
		2 10/23/12		CM	9-10a		- T	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
			TODAY							********		_	***************************************
TODAY	_	End Data	Modeldovo	Casta/Mosk	Doto	Doti	. ~						
Week: 10/2	rt Date 22/12	End Date 10/28/12	<u>Weekdays</u> - T	Spots/Week 2	Rate \$350.00	Ratir 0.	<u>19</u> 00						
		2 10/24/12	M-F 2-3p	СМ	2P-3P		W	:30	2	\$300.00 P-4	0.00 NM	2	\$600.00
THE DO	OTODO		The Doctors										
	OCTORS rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	na						
Week: 10/2		10/28/12	W	2	\$300.00		00						
34 KARE	10/24/1	2 10/24/12	M-F 4-430p	CM	4-430P		W	:30	1	\$525.00 P-4	0.00 NM	1	\$525.00
4P NEW	VS.		KARE 11 4 News										
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir	ng						
Week: 10/		10/28/12	W	1	\$525.00	0.	00						
35 KARE	10/24/1	2 10/24/12	M-F 430-5p	CM	430-5P		W	:30	1	\$1,350.00 P-4	0.00 NM	1	\$1,350.00
JEOPA	RDY		Jeopardy										
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Ratir							
Week: 10/2		10/28/12	W		\$1,350.00		00 W	.20		¢1 000 00 D 1	0.00 NIN4	_	¢4 000 00
30 KAKE	10/24/1	Z 1U/Z4/12	M-F 5-530p KARE 11 5 News	CM	5-530p		W	:30	7	\$1,800.00 P-4	0.00 NM	1	\$1,800.00
KARE1	1NWS-5												
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Ratir							
37 KARE		10/28/12 2 10/24/12	vv	CM	\$1,800.00 9-10a		00 W	:30	2	\$350.00 P-4	0.00 NM	2	\$700.00
OI IVAIL	10/27/1	_ 10/27/12		JIVI	5 104		,,	.00	_	ψοσο.σσ1 -4	0.00 14101	I -	Ψ1.00.00

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Order / Rev: 715925 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End		Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
	M-F 9-10a TODAY							
TODAY 11	Maakdaya Chata/Maak	Doto	Dating				ı	
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$350.00	Rating 0.00					
38 KARE 10/25/12 10/25/12	Vikings Regular Season CM Viking Regular Season	Various (7:00 PM-10:3	T	:30 15	\$15,000.00 P-2	0.00 NM	1	\$15,000.00
Start Date	Weekdays Spots/Week	Rate \$15,000.00	Rating 0.00					
39 KARE 10/24/12 10/25/12			5xm WT	:30 3	\$200.00 P-2	0.00 NM	3	\$600.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$200.00	Rating 0.00					
40 KARE 10/27/12 10/27/12		8-10a	S-	:30 1	\$450.00 P-2	0.00 NM	1	\$450.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S- 1	\$450.00	0.00					
41 KARE 10/23/12 10/26/12	M-F 1130a-12p CM Jeopardy	1130a-12p	- TWTF	:30 2	\$550.00 P-4	0.00 NM	2	\$1,100.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week 2	<u>Rate</u> \$550.00	Rating 0.00					
42 KARE 10/23/12 10/26/12	M-F 430-5A CM M-F 430-5a	430-5a	- TWTF	:30 1	\$50.00 P-2	0.00 NM	1	\$50.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week - TWFF 1	<u>Rate</u> \$50.00	Rating 0.00					
43 KARE 10/26/12 10/26/12	Local Prime Special CM Local Prime-JULIE NELSON	Various (8:00 PM-9:00	F PM)	:30 2	\$1,750.00 P-4	0.00 NM	2	\$3,500.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week 2	Rate \$1,750.00	Rating 0.00					
44 KARE 10/26/12 10/26/12	M-F 11-1130a CM KARE 11 News @ 11a	11-1130a	F	:30 1	\$100.00 P-2	0.00 NM	1	\$100.00
Start Date	Weekdays Spots/Week	Rate \$100.00	Rating 0.00					
45 KARE 10/28/12 10/28/12	<u> </u>	1030-1105P	S	:30 1	\$3,150.00 P-4	0.00 NM	1	\$3,150.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	Weekdays Spots/Week	Rate \$3,150.00	Rating 0.00					
46 KARE 10/27/12 10/27/12	Saturday Night Live CM	1030P-1202A		:30 2	\$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u>	Saturday Night Live Weekdays Spots/WeekS- 2	Rate	Rating					
Week: 10/22/12 10/28/12 47 KARE 10/28/12 10/28/12	MN Bound CM	\$1,000.00 1105-1135P	0.00	:30 1	\$1,150.00 P-4	0.00 NM	1	\$1,150.00
Start Date End Date	MN Bound Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S 1	\$1,150.00	0.00					
48 KARE 10/27/12 10/27/12	Vikings Special CM Vikings Special	Various (12:00 PM-12	S- :30 PM)	:30 1	\$2,000.00 P-2	0.00 NM	1	\$2,000.00
Start Date End Date Week: 10/22/12 10/28/12	Weekdays Spots/Week	Rate \$2,000.00	Rating 0.00					
49 KARE 10/26/12 10/26/12	Local Prime Special CM Local Prime Special	Various (8:00 PM-9:00	F PM)	:30 2	\$1,750.00 P-2	0.00 NM	2	\$3,500.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>10/28/12</u>	Weekdays Spots/Week 2	Rate \$1,750.00	Rating 0.00					
50 KARE 10/28/12 10/28/12		6-715P	S	:30 2	\$1,300.00 P-2	0.00 NM	2	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/22/12 <u>End Date</u> 10/28/12	Weekdays Spots/Week	Rate \$1,300.00	Rating 0.00					
51 KARE 10/25/12 10/25/12	Vikings Pre-Game CM Vikings Pre-Game	Vikings Pre-G	ame T	:30 2	\$2,750.00 P-2	0.00 NM	2	\$5,500.00

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Totals

65

\$90,775.00

Order / Rev: 715925 Advertiser: CRAVAACK, C / R /CON

Alt Order #: 06331752 Product Desc: CRAVAAK FOR CONGRESS KARE

Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
51 KARE 10/25/12 10/25/12	Vikings Pre-Game CM	Vikings Pre-	Game T	:30 2	\$2,750.00 P-2	0.00 NM	2	\$5,500.00
	Vikings Pre-Game							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T 2	\$2,750.00	0.00					
52 KARE 10/25/12 10/25/12	Vikings Regular Season CM	7-10P	T	:30 1	\$15,000.00 P-2	0.00 NM	1	\$15,000.00
	Viking Regular Season							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	T 1	\$15,000.00	0.00					
53 KARE 10/28/12 10/28/12	NFL Regular Season Fo@M	715-1030P	S	:30 2	\$5,000.00 P-2	0.00 NM	2	\$10,000.00
	NFL Regular Season Footba							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/22/12 10/28/12	S 2	\$5,000.00	0.00					
N54 KARE 10/29/12 10/29/12	M-F 10-11a CM	10-11a	M	:30 1	\$125.00 P-2	0.00 NM	1	\$125.00
	M-F 10-11a							
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 10/29/12 11/04/12	M 1	\$125.00	0.00					